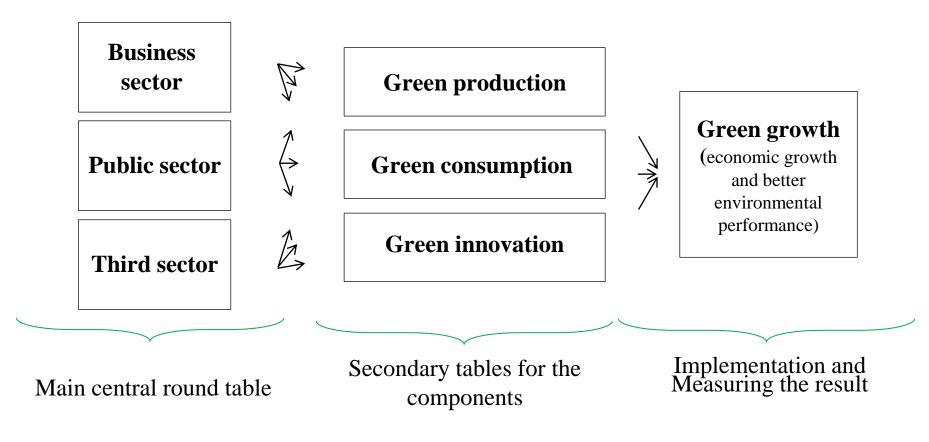
# Israeli Green Growth Knowledge Center

# January 2014



## Part of the national green growth plan





#### A 1000 participants took part:





50 businessmen, academics and professionals in head to head talks

300 took part in the internet site discussions



600 participants from public, private and third sectors took part in 12 round tables meetings



## The Green Growth Action Plan – Main Components

#### innovation

- Financial support to pilot projects of green technologies
- A research center "from waste to resource"
- Financing research of non technological green innovation
- Support verification of technologies

#### consumption

- Green government procurement
- Green taxation for promotion of energy efficiency
- Promotion of green building
- guidelines for the prevention of Greenwash

#### production

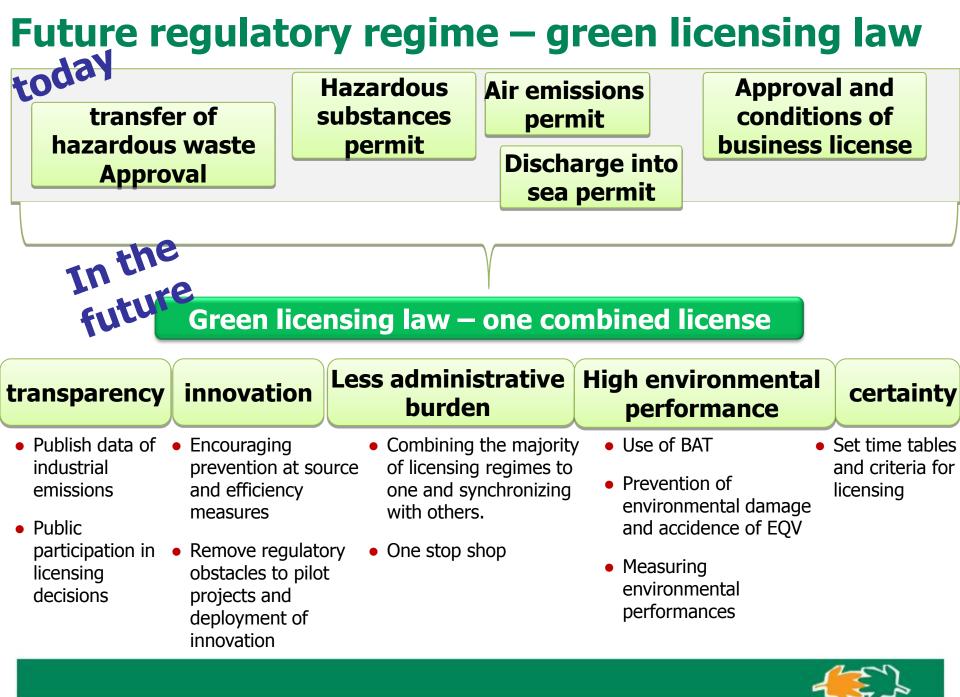
- Green licensing law
- Green growth knowledge center
- Training for green jobs
- Promotion of green industrial zones



## **Insights from the production table**

- Lack of trust creates destructive dynamics
- There is a willingness to accept an advanced environmental regulation – under a regulatory regime that will be efficient and transparent and ensure certainty and planning ability
- The current regulatory regime blocks the assimilation of green innovation — the regulator needs to encourage those who are willing to take the risk and those who are doing more than what is required
- There is an expectation for a pro-active government and not only reacting and inspecting government. The environmental regulation should create a demand for green innovation and efficiency
- There is a lack of **accompanying body** that will help, instruct, and distribute knowledge (from technologies to financial resources)

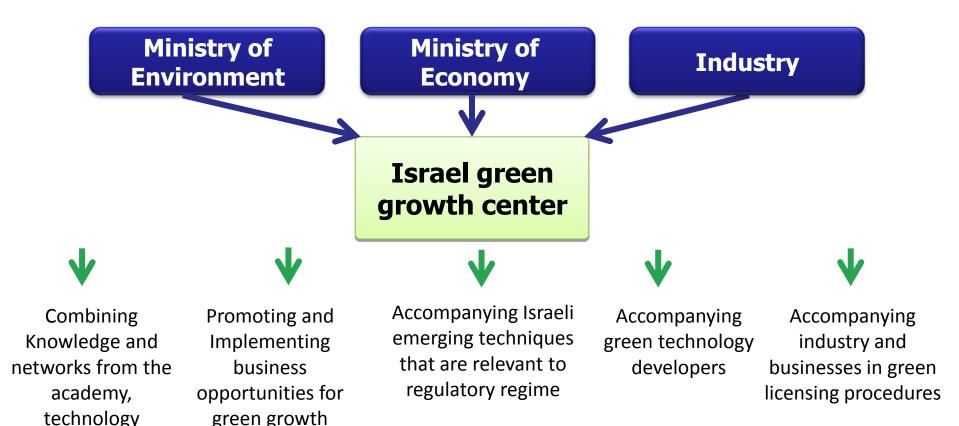




המשרד להגנת הסביבה

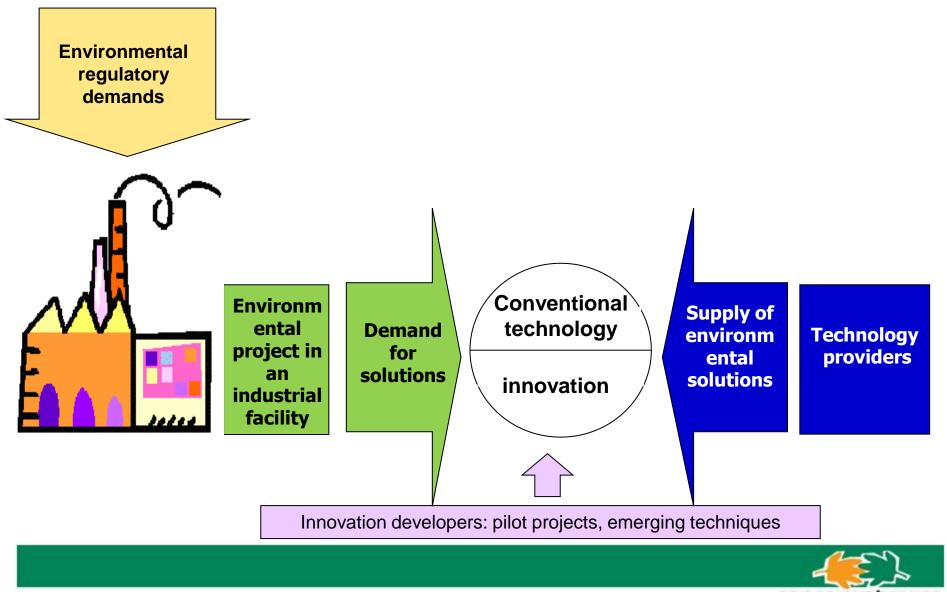
### **Green growth knowledge center**

developers and industry



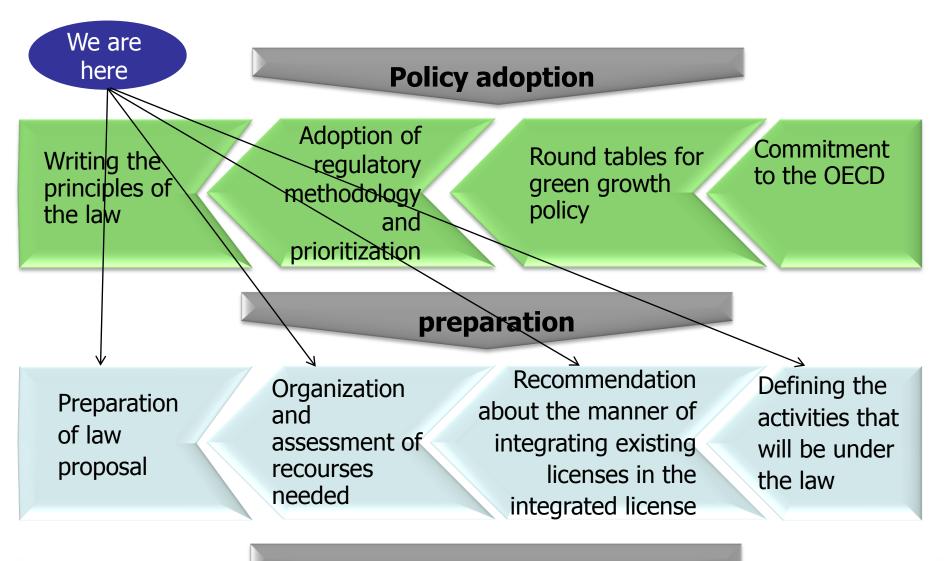


## **Encouraging deployment of green innovation**



המשרד להגנת הסביבה

### The green licensing law – where are we now



legislation



## Where do we want to be?

- More investments in changing production processes to greener performance.
- A rise in deployment of Israeli emerging green techniques.
- Reducing industrial pollution.
- Less administrative burden in licensing.



## **The Green Growth Center**

- Not-for-profit organization
- Provide knowledge and support for cleaner production, resource efficiency and environmentally innovative initiatives
- Managed by the MoEP, Ministry of Economy and Industry representatives
- Fostering collaboration among a range of stakeholders



#### Where are we now?

- Work in progress on structure of center
- We intend to set up the center in 2014-2015



#### questions

- Who can operate the center?
- Scope of activity what services should the center provide?
- Ways of activity how will the center be operated?
- The possibilities and barriers for implementation?
- Legal and organizational structure and management?
- Stakeholders involvement?
- Ways of financing?

